

WHITE PAPER

Cryptocurrency Bali Social Integrated

Blockchain Based Tourism Platform



Disclaimer & Risk Disclosure

It is recommended that you read all notices carefully.

The main objective of this "White Paper" is to provide accurate and reasonable information for detailed analysis of the BSI project and purchase of BSI tokens. If you are in doubt about the action you should take, seek the advice of a legal, accounting, or other professional first, and do not participate in any BSI project.

This "White Paper" may not contain all the content that users want to check about the project. The main objective of the "White Paper" is to provide accurate and reasonable information for users to purchase BSI tokens after analyzing the BSI project.

This "White Paper" does not contain expert advice to encourage the purchase of BSI tokens, recommendations from BSI directors, managers, employees, agents, advisers, etc., or any other contractual content.

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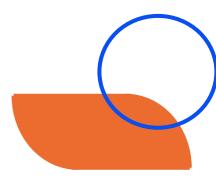
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All graphics used in this "White Paper" have been inserted for illustration purposes only to explain the project's contents. Please note that graphic figures may change depending on project progress, so there are noticeable differences from actual figures.

The act of buying tokens can result in potential economic losses and the loss of a large number of tokens. Before purchasing tokens, please consider all issues that may arise from purchasing tokens. Do not buy for simple speculative purposes, but buy when you have an accurate understanding of the BSI token project and are able to take responsibility for possible risks.

Cryptocurrency tokens can be used for malicious purposes such as solicitation or theft, malicious software attacks, Sybil attacks (the act of someone setting up multiple accounts or nodes to take over a network), smurfing (opening sub-accounts), and spoofing (theft). Risks such as group network interruption may occur. In such cases, BSI has no obligation to compensate, even in the event of an accident where the tokens are lost.

Products and services related to digital assets have various risk factors. If you wish to purchase, please be sure to accurately understand your responsibilities and seek professional advice before making a decision to purchase tokens.



Blockchain Overview

Blockchain is a secure, reliable system and is a decentralized ledger that can efficiently record all types of transactions between institutions or individuals. Blockchain technology powered by cryptocurrency technology, decentralized forms, and peer-to-peer networks prevents data from being manipulated or deleted.

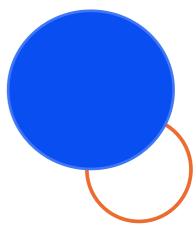
Due to this characteristic, in terms of promotional marketing, if vouchers and coupons using blockchain technology are released and publicity is carried out, manipulation and modification is impossible due to the nature of the blockchain, the reliability of the market and users will increase.

The blockchain is also a ledger that shows the amount of something that is controlled by the user. Users can also transfer control of their digital representations to others.

This shows that tokenized assets using different blockchains in ERC-20 based protocols and other projects can be created for different purposes and structures.

Tokens offer several advantages over traditional sharing or other engagement mechanisms, such as speeding up transfers, increasing user control and censorship resilience, and reducing and eliminating the need for trusted third parties.

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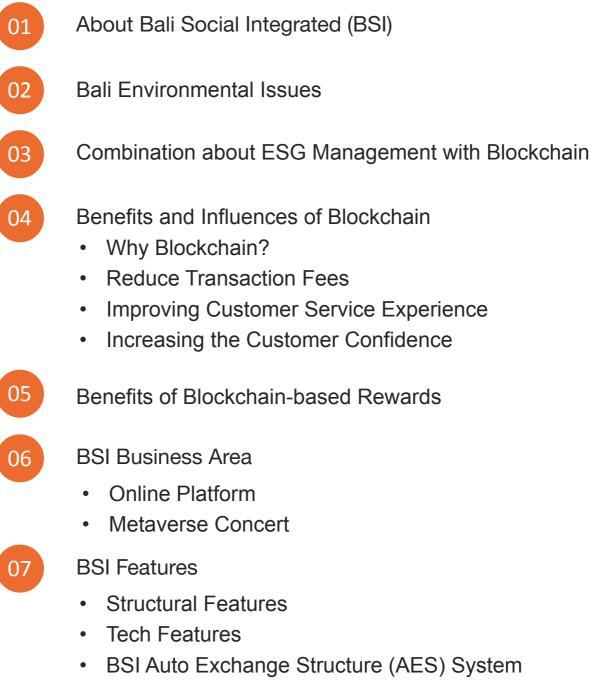


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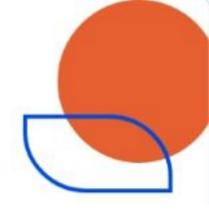
About Bali Social Integrated (BSI)

Bali Social Integrated (BSI) is a company that operates a blockchain-based online platform (O2O).

Blockchain technology reduces transaction and operating costs in the travel business and enhances the customer service experience. On the BSI platform, users can check various information such as cost, duration, and quality when looking for travel-related information, such as motorcycle rental or lodging company bookings. And you can also order or pay for discounted prices on the VIAJE application launched by VIAJE, a strategic partner of BSI.

BSI is building a protocol based on a new ecosystem type. BSI conducts its business through BSI tokens based on ERC20. BSI tokens are issued to address consumer inconveniences in areas such as hotel reservations, travel expenses, tickets, and electric motorcycle rentals and to consume value through travel.

BSI, which has a blockchain-based OTA (Online Travel Agency) platform, enables the purchase of vouchers issued by VIAJE with BSI tokens, thereby establishing an economic model between travelers and travel-related service providers, and between users and service providers and benefit for everyone. VIAJE is preparing to expand its electric motorcycle business in Bali. VIAJE has partnered with SMOOT for the distribution of low-end motorcycles and MBI for the distribution of high-end motorcycles. We also provide electric motorcycle charging stations to run eco-friendly businesses in partnership with several convenience stores and hotels.

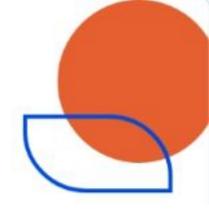


Bali Environmental Issues

The World Health Organization (WHO) reports that 92% of the world is affected by air pollution and warns that it kills more than 6 million people every year. There are various causes of invisible fine dust. Some fine dust is naturally generated through forest fires and yellow dust. However, most are known to be caused by the burning of fossil fuels such as oil and coal, or air pollutants from exhaust gases such as cars and motorcycles.

Motorcycles are the most popular means of transportation in Indonesia. A 50cc motorcycle emits 12 times more carbon monoxide (CO) and 124 times more hydrocarbons (HC) than a small passenger car. Most people in Indonesia ride low-displacement scooters, and unbeknownst to them, large numbers of motorcycles are polluting the air. If this problem is not taken care of, not only will the scenery be ruined, but also air pollution will accumulate in the human body. And if air pollutants float in the air, the weather will deteriorate and will affect many animals and plants.

Bali Environmental Issues

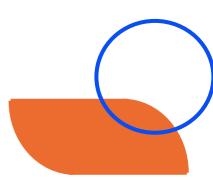


Bali is the most beautiful island in Indonesia. Bali is loved by many tourists for its beautiful scenery. But it's repeatedly hit by bad news every year due to the influence of the tropical monsoon, which causes enormous amount of trash to flood the beaches. Authorities explained that heavy rains had brought plastic waste and rubbish onto the beach. Not only air pollution, but also the climate crisis. The Indonesian government has made a policy to replace the current internal combustion engine vehicles to become environmentally friendly energy transportation within 30 years.

The VIAJE electric motorcycle business is a fundamental alternative to how maintaining the beauty of Bali's landscape. Currently, there are local electric motorcycle rental companies in Bali, but EV scooters are not becoming popular due to their low output and low-capacity batteries. In addition, because tourist demand has decreased significantly due to the COVID-19 outbreak, existing demand has also disappeared and is experiencing difficulties. Through VIAJE's technology and infrastructure, we operate electric motorcycles from Korean electric motorcycle company MBI and Indonesian electric motorcycle company SMOOT, providing eco-friendly transportation for local residents and tourists like never before.



Combination about ESG Management with Blockchain

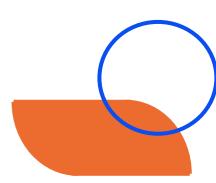


Blockchain is a distributed data storage technology that transparently records transaction details in a ledger that anyone can view, replicate, and store across multiple computers.

Based on blockchain technology, BSI can efficiently enhance trust assurance and increase customer value by recording data on the blockchain for efficient resource management, environmental contribution, and compacted data value. In addition, digital asset securitization allows for a fair distribution of wealth and a transparent and corruption-free society.

BSI can contribute to reducing carbon emissions in Bali, Indonesia, and the foundation's internal profit activities. The foundation aims to store objective data in its historical management system through the spread of electric motorcycles in Bali, which the foundation wants to promote so that anyone can see them. Starting with electric motorcycles, we plan to store the greenhouse gas reductions from fossil energy in the database by operating battery stations using solar power.

Combination about ESG Management with Blockchain



The collected data can be used to trade carbon credits which have recently become a global issue. You can create benefits and protect the environment by trading carbon credits for companies that can't help but reduce carbon emissions.

Furthermore, we promote the establishment of platforms that provide investment opportunities for residents who wish to participate in achieving carbon neutrality, issuance of investment certificates, and investing in new and renewable energy projects to transparently distribute operating profits in the blockchain. There is also the aspect of encouraging citizens to voluntarily contribute to carbon neutrality by providing benefits to BSI.

Accordingly, the BSI Foundation intends to implement a project to build a sharing ecosystem by promoting appropriate compensation and carbon-neutral contributions to residents suffering from environmental problems using blockchain.



Benefits and Influences of Blockchain

• Why Blockchain?

It is very easy to implement an environmentally friendly ESG strategy, and consumers can easily realize carbon emission reduction and pursue value consumption. Most accommodation companies today communicate with customers through centralized aggregator platforms such as Airbnb or Expedia (aggregators, Internet-based companies that acquire and invest in promising brands in the market).

Blockchain can streamline the communication process with customers. When transactions are made via the blockchain, it can be carried out faster, simpler and more secure than when using a centralized reservation platform. VIAJE uses the blockchain system to make it easier for users to use the services provided by VIAJE and VIAJE partners in eco-friendly projects.

Reduce Transaction Fees

Foreign tourists usually have two options when exchanging money: cash and credit cards. However, no matter what choice you make, transaction fees are still covered. If you exchange money for cash, you will have to pay a 1% fee, and when you exchange money for a card, you will have to pay a 1.29-1.58% fee. However, if a blockchain system is introduced, it costs almost nothing.

Benefits and Influences of Blockchain

• Improving Customer Service Experience

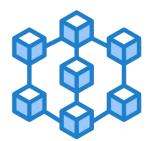
Due to advances in blockchain, payments intermediaries such as Visa and Mastercard are increasingly being classified as absolute. In the near future, with the introduction of blockchain-based rewards systems, an era will come when you can board a plane directly without having to wait in long lines at the airport for certification.

• Increasing the Customer Confidence

More and more people are using the Internet to gather information and check user reviews before going on vacation. However, the accuracy of the information is not guaranteed. Many companies upload fake reviews to get a higher score. This type of fraud is widespread due to increased competitiveness between platforms. This has led businesses to engage in illegal activities to promote their business.

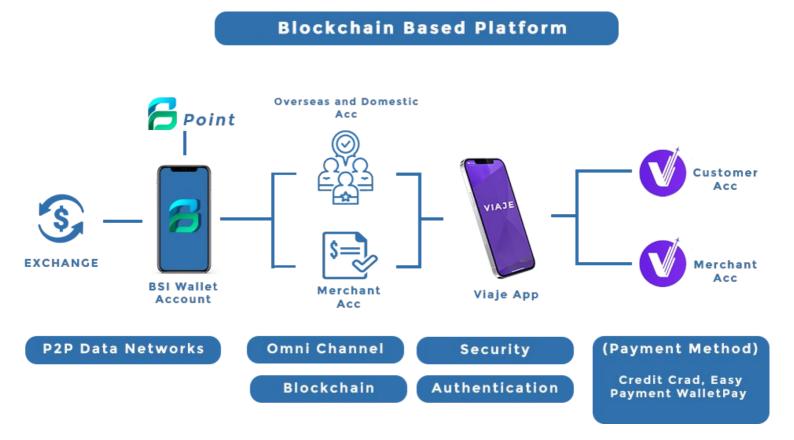
In some ways, it is natural for users to lose faith in OTAs (Online Travel Agents), who have experienced a completely different service than they expected when gathering information online. The data stored on the blockchain platform is highly secure, which increases transparency and increases consumer trust.

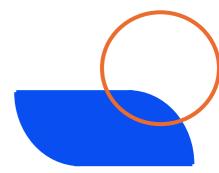
Benefits of Blockchain-based Rewards



In the travel industry, service providers must bear transaction fees of around 20%, such as settlement fees and currency exchange fees. For example, if a customer pays \$100 for a service, the service provider receives only \$80.

On the Bali Social Integrated platform, there are almost no transaction fees when trading with BSI tokens. Even when users trade in ways other than BSI tokens, we only charge a 0.5-1% fee.





BSI Business Area BSI – Online Platform

The BSI Foundation is based in Singapore, with its first business in Bali. We are working on a blockchain-based travel-related application (VIAJE Application) that operates electric motorcycle rental services and battery stations in Bali via online and offline platforms.

By converting BSI tokens to VIAPOINT through a blockchain-based travel business platform, you can use various services such as electric motorcycle rental, accommodation & leisure, and restaurant reservations at discounted prices.

This eco-friendly platform that provides special benefits to customers envisions a special business model for tourist destinations in various countries, starting with Indonesia.





BSI Business Area BSI – Metaverse Concert

BSI Foundation signs an agreement with META VIAJE (LAVATA) to make Dream Concert, the largest K-POP concert co-organized by the Ministry of Culture, Sports, and Tourism of Korea and the Celebrity Producers Association, in the 'BSI Ecosystem' created by BSI Altar Metaverse Space Metaism. It will be introduced via (based on motion-on-touch) and aims to secure 300,000 to 1 million users per episode. By promoting the advantages of K-POP and Korea's IT technology to the world, K-POP fans in Korea and around the world who are unable to attend the Dream Concert could participate together through metaverse as if they are enjoying the view of the concert. There is also space for real-time chat and communication with the automatic translation function.





BSI Features

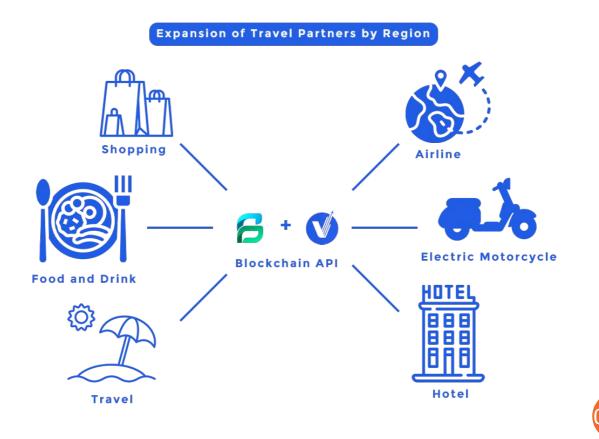


Structural Features

A structure that minimizes volatility and maintains a stable token price through VIA's PG BSI system, the volatility of cryptocurrencies can be fixed. VIAPOINT can still be used in real life, which means it has a structure that can convert nominal money into real money.

• Technical Features

A structure in which the BSI value rises because demand exceeds supply because there are more users. BSI increases its brand and market value through the following "good cycle structure." Expansion of use areas such as sales of various products on the BSI travel platform An increase in platform users (launch of new products to meet customer needs) An increase in use of BSI An increase in BSI value.



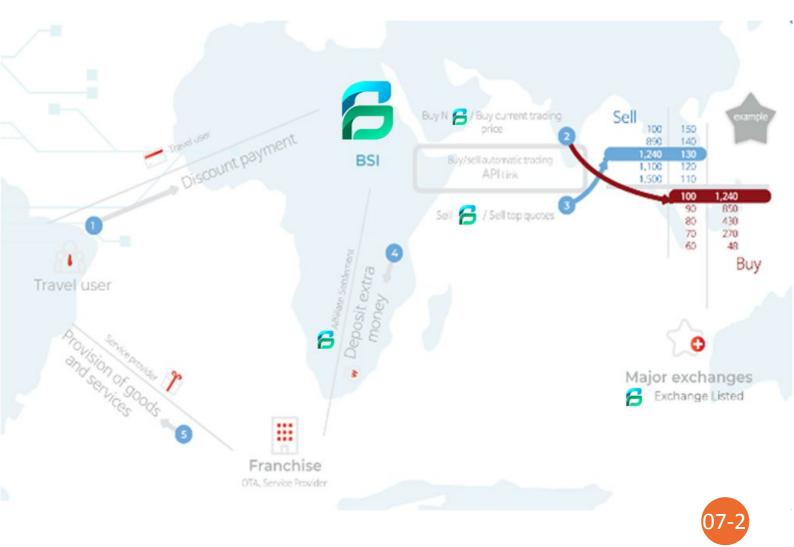
BSI Features



• BSI AES SYSTEM (Auto Exchange Structure)

Customers can receive various benefits simply by paying for products with BSI tokens on the VIAJE application. This automatic trading system was developed to minimize the liquidity of exchange-listed tokens, increase the profits of BSI holders, and expand the foundation's business.

Customers who buy products with BSI compared to customers who use regular payments can buy products with a minimum discount of 10% or more.





• BSI Business Flow – BSI Ecosystem

To respond to the 4th industrial revolution in 2008, Indonesia launched 'Making Indonesia 4.0', an industrial development roadmap that includes electric two-wheeled vehicles. Bali is currently pursuing eco-friendly policies and is in the process of reducing internal combustion engines. About 16 million tourists come to Bali from abroad every year, at a cost of around \$1,800 per tourist.

Tourists pay locally by cash or credit card. Using cash incurs currency exchange fees, and using a credit card increases card fees. In short, the money paid on the website is converted into dollars along with the exchange rate. Dollars will be converted back to their national currency along with the exchange rate. A credit card company fee will be added to this. This payment system may incur an additional fee of 7-15%. For example, if you stay at the hotel for 3 nights, you will be charged an additional \$60-70 per night, up to \$200 per night. BSI plans to tackle this problem by leveraging electric motorcycles and the VIAPOINT trading system in line with industry trends.



BSI Business Flow – BSI Ecosystem

VIAJE electric motorcycles can improve the quality of tourism for customers through related products on the platform as well as environmental issues in Bali. In addition, we signed contracts with various tourism operators, such as convenience stores, hotels, and resorts, to build battery charging stations in various places so that customers can easily charge and use them. Customers only need to fill in their VIAPOINT on the mobile platform to enjoy tour services provided to partners without exchange rate fees.

Viaje will make VIAPOINT can be used throughout Bali





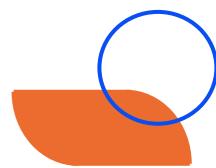
BSI Business

VIAJE electric motorcycles leverage blockchain technology to provide transparent and reliable information to customers. The chip embedded in the electric motorcycle is connected to the control system. It measures mileage and time in real-time, and information such as the number of battery replacements and the energy consumption is recorded on the server. The recorded data is reprocessed chiefly in two ways.

Completion reward system based on usage

The 'BSI' token, which will be given as a reward according to the distance and time of the customer, is transferred to the customer's BSI wallet. In this process, token transactions (transaction history) are stored on the blockchain. Data cannot be duplicated, modified, or deleted. You can check transactions (transaction history) on the VIAJE app, and you can also check gift history on the VIAJE app.





Examine the history of carbon reduction

By reprocessing data on the use of electric motorcycles and replacing the batteries used by customers, customers can check the history of carbon reduction due to the use of electric motorcycles. Details can be checked after returning the electric motorcycle, and all customers' deductible details are updated once a week. In the future, we plan to update the system so that you can check it on different platforms, such as the app and homepage, in real-time.

In addition to the immediate benefits for our customers, BSI envisions services that will enable ESG to materialize on its own. We preserve the environment and provide more valuable services to customers through projects that comply with the Indonesian provincial government's carbon-neutral policy, such as recycling the batteries consumed during the rental of electric motorcycles and building solar-powered battery stations.



Carbon Reduction

Setting a science-based net zero target and becoming carbon negative:

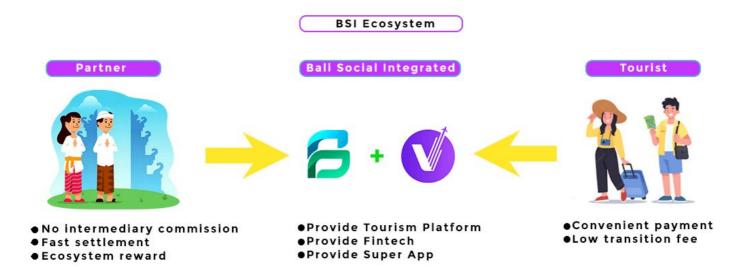
We will be carbon negative by 2025 and will simultaneously set a rigorous science-based carbon pollution target on a path to net zero emissions consistent with the Paris Agreement's goal of limiting warming to 1.5 degrees Celsius and the Science Based Target Initiative (SBTi).



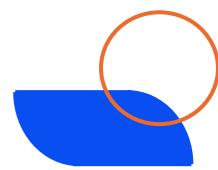


BSI Business Flow – BSI Ecosystem Reward

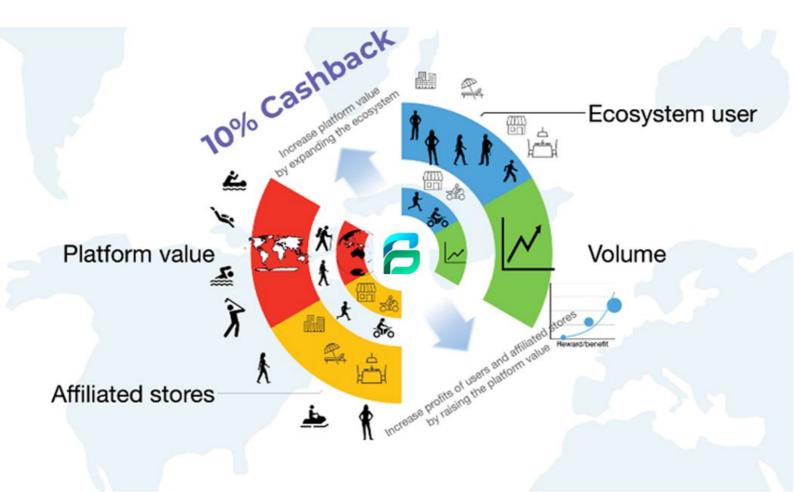
We define the 'BSI Ecosystem' as the customers and partners using the BSI token, the VIAJE platform and services, which are the driving force of the ecosystem. The Foundation will create an environment where every part of the ecosystem can move and thrive to achieve greater benefits.







As the cycle size increases, the gain of each component increases. As the profits generated in this process increase, the ecosystem will develop gradually and rapidly, and it will be possible to build BSI ecosystems and platforms in several countries, starting with Indonesia. If the strategy is to reward participants in the Clean Bali project, this will be a great opportunity to expand the token ecosystem by increasing the number of BSI holders as well as ESG management.



Environmentally Friendly Program Data Collection and Management

VIAJE electric motorcycles, which are planned to be supplied to Bali to expand the carbon reduction and environmentally friendly business, are equipped with a communication module so that important information such as the real-time location of the motorcycle, accumulated mileage, and battery level can be recorded in real-time. The data collected through the communication module is linked directly to the admin web page and the mobile application.

Administrators can directly check the user's driving and motorcycle status on the admin page. When an abnormal signal is detected, such as a sudden motorcycle stop or collision, the current location can be determined using the location tracking function, allowing for the prevention of major accidents.

Users can view information such as mileage, battery level, and charging time through the VIAJE application. In addition, if a problem occurs with the electric motorcycle and requires repair, you can receive an A/S by identifying the location of the nearest repair shop.

BCRM (BSI Carbon Reduce Mining)

The communication chip (Tbox) installed on VIAJE motorcycles is a technology that can transmit GPS reception and motorcycle status as real-time data. In connection with the VIAJE VCS control system (VIAJE Control System), you can know the location, speed, distance, battery status, and machine status in real-time. The contents are recorded in the VCS database, and the user can be rewarded with a reward (BSI) according to the distance traveled by the motorcycle.

The carbon reduction details for renewing the prize are calculated by the conversion formula below, stored in the control system database, and shown to the user as reprocessed goods. Here is a formula that can measure the carbon consumption of an electric motorcycle compared to an internal combustion engine.

Detailed calculation of carbon reduction using BCRM

- Calculating carbon dioxide emissions per liter of gasoline

Net heat calorific value, namely the calorific value per 1 liter of gasoline multiplied by the carbon emission factor. The use-based burn rates recommended by the IPCC Guidelines by energy source are applied for carbon emission factors.

GramofCO2/1L= Net heat calorific value (MJ/L)* carbon emission factor (gC/MJ) (Equality #1) = 30.4 MJ / L * 18.9 g C / MJ = 594.26 g / L

 Calculating carbon emissions per km by dividing carbon dioxide emissions per liter by motorcycle fuel economy. Fuel economy is based on the Honda Click 125 (58 Km / L) product (see existing motorcycle rental products and Google search volume).



BCRM (BSI Carbon Reduce Mining)

Gram of CO2 / 1km = Gram of CO2/L / Fuel efficiency (Equality #2) =594.26g/L /(58km/L) = 10.25 g / km

The carbon dioxide emission per 1L of gasoline is 594.26g. In the case of an internal combustion engine motorcycle, the CO2 emission per 1 km is 10.25g/L. In the case of an electric motorcycle, the carbon dioxide emission per 1 km is 8.42g/L.

- Compared with electric motorcycles

In the case of electric or hydrogen vehicles, carbon dioxide is emitted indirectly. The greenhouse gases released in the process of generating electricity, which is fuels, must be taken into account. The carbon emissions per 1 kWh of electricity per country are as follows.

Indonesia : 734g / KWh, United States of America : 386g / kWh

Based on MBI products.

The MBI motorcycle can cover a distance of 100 km per 1,147 kWh.

Using power 0,01147 KWh/Km

This is multiplied by the carbon emissions per 1 KWh to get the carbon emissions per 1 km.

Indonesia \Box 0.01147 KWh / Km * 734 g / KWh = 8.42 g / km United State of America \Box 0.01147KWh/km. 386g/KWh=4.43g/km Average in G20 \Box 0.01147 KWh / km * 490 g / KWh = 5.62 g / km

BSI STRATEGIC PARTNERSHIP





































Pepito



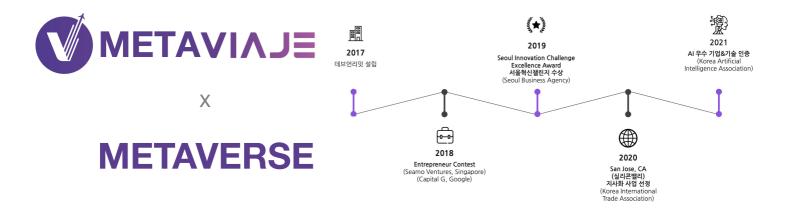


As Korea's **largest pop culture and arts organization**, it is celebrating its 30th anniversary. It comprises 422 companies specializing in recording, performing, and management that lead the entertainment and music industries and currently has around 5,000 entertainers through member companies.

Biggest K-POP Concert Organizer in Korea



METAVIAJE X LAVATA The metaverse (mechanism) based on real-time motion capture continuously provides a variety of K content.





Partner Profile

1. Coco Group

Coco Group is a leader in the distribution industry in Bali. It has more than 120 direct sales outlets in Bali and Lombok and operates some businesses, including Coco Mart, Coco Express, and Coco Supermarket, which wholesale the Coco brand.

2. Natys Restaurant

Natys Restaurant is a business owned by CV Coco Bali Boga and has around eight branches, most of which are operated as cafes and restaurants. Breakfast, lunch, and dinner are available at Natys Restaurant. You can enjoy a variety of menus ranging from American breakfast to Indonesian food.

3. Natya Hotel & Resort

Natya Hotel & Resort has four branches in Bali. Because it is made in the shape of a private pool villa, visitors who visit as a family or partner continue to visit.

4. SMOOT

SMOOT is an electric motorcycle company founded by PT Swap Energi Indonesia (SEI) and manufactured in the provinces of Tangerang and Banten. The top speed of an electric motorcycle is around 60 km/h.

5. SWAP

SWAP is an electronics and current motorcycle battery company installed on the SMOOT motorcycle. SMOOT started its business in Jakarta but recently expanded its market to Bali and plans to install several swap points so that users do not experience hassles on the go.

Partner Profile

6. Gading Tree House

Located in Nusa Penida, Gading Tree House offers exotic views and a variety of facilities for hotel guests, including a restaurant, bar, terrace, and outdoor swimming pool. The distance is very close to several tourist attractions, such as Dalem Ped Temple, Puncak Mundi Temple, Goa Giri Putri, Manta Bay snorkeling, and Kutampi Beach, so it is perfect for tourists who want to explore various tourist objects.

7. Virgin Beach Club

Virgin Beach Club is a restaurant in Nusa Penida that serves breakfast, lunch, and dinner and serves international cuisine until late. Live performances by bands are also available in bars and pubs.

8. Menzel Hotel

Menzel Hotel is located in the Ubud area and consists of villas with a traditional feel. Because it was inspired by traditional villages and rainforests, you can enjoy a unique and exotic atmosphere.

9. Bali Fun Tastic

Bali Fun Tastic is a restaurant in Tegallalang, Gianyar, offering electric scooter rentals. You can unwind while admiring the picturesque view of a rice field.

10. D'Tukad River Side Club

D'Tukad River Side Club is located in Ubud and has a cafe, lounge, and pool bar. They also offer rides that are popular with tourists.



Partner Profile

11. Caspla Bali Seaview

Caspla Bali Seaview is a service that provides transportation for tours to and from the island. We also offer snorkeling and diving experiences in some of the famous areas of Nusa Penida.

12. Caspla Kingdom Resort

Caspla Kingdom Resort has a hotel, restaurant, bar, and other facilities for guest. It also has facilities to experience water sports like snorkeling and diving.

13. Circle K

Circle K is the first multinational convenience store franchise chain. It was founded in 1951 in the United States and entered Indonesia about 25 years ago. Currently, it has more than 500 stores that are directly managed throughout Indonesia, including Bali.

14. Pepito Restaurant

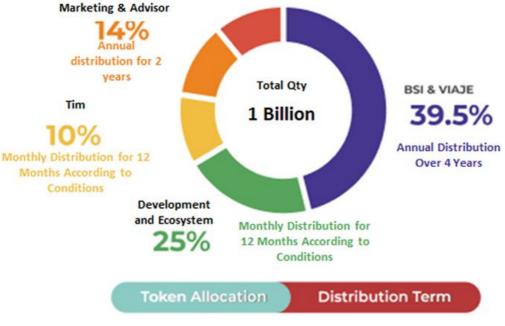
Pepito Restaurant is the pioneer of premium supermarkets in Bali, offering fresh and quality food. Apart from supermarkets, there are also bakeries, cafes, and a small restaurant.

15. UPT. Alas Kedaton

UPT Alas Kedaton is a task force tasked with carrying out technical activities and securing the Alas Kedaton tourist attraction. Located in a protected forest area in Tabanan Regency, it is home to thousands of monkeys. It also houses a temple called Pura Alas Kedaton.

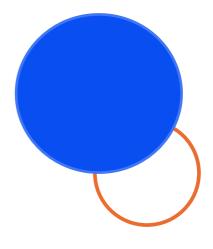
About BSI Token



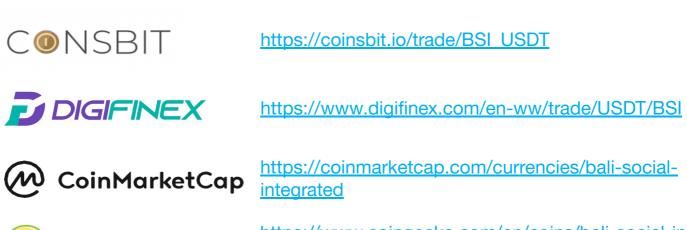


Bali Social Integrated Blockchain Based Tourism Platform

About BSI Token



• BSI TOKEN Listing Status



📀 CoinGecko

https://www.coingecko.com/en/coins/bali-social-in tegrated

BSI Token will be listed in Big Exchanges in Indonesia and Korea.





ROADMAP

2022 Q1~Q2

Third Exchange Listing / Digifinex

- API module upgrade/conversion application commercialization
- Expansion of tourist product merchants/upgrading white papers
 - Base Expansion
- Q3~Q4
- Operation of 100 electric motorcycles
- Indonesian national licensing certification
- White Paper Update

• 2nd Test Pilot trials

- motorcycles and electric bicycles
- Expansion of the foreign market travel business platform

Listed on the major Indonesian

- Eco-Friendly Project Expansion
- New service expansion

Global Exchange List

Operation of 2000 electric

exchanges

Growth acceleration

Q3~Q4

- Listed on the 4th major exchange/scheduled Q1~Q2 for Indodax
 - Operation of 1000 electric motorcycles and electric bicycles

2024

Q1~Q2

- Expansion / Bali Local Partner Expansion
- Operation of 3000 electric motorcycles
 and electric bicycles

2023

- Expansion of tourist destination services in Indonesia besides Bali
- Local partnerships have been added to a new service expansion ecosystem.
 - Q3~Q4
- 2nd list of global exchanges
- Operation of 4000 electric
 motorcycles and electric bicycles
 - Global service expansion and global partnership expansion

Commercialization Plan

After expanding partnerships with hotels, especially in Southeast Asian tourist destinations, VIAJE plans to expand its global business by signing contracts with car rental and shopping companies in various destinations in many countries.



BSI Team Introduction



Juleo Fernando

CEO / Chief Executive Officer

Juleo, has been planning Business and Operational Professionals for 8 years in the field of Branding Consultant, Digital Agency, Construction, and F&B. He has established plans and actions in accordance with the business models of each company to achieve maximum results. Currently, he overseeing the formation of Partners and global market planning.



Danniel Prakasa

Commissioner

Danniel, the Director of the IPA Korea (Indonesia Professionals Association). He started the very first project of his life by giving him the challenge to stay in South Korea. The result of that became his life roadmap as an alumnus of Kyung Sung University Department of International Business. Then continued his life adventure by putting in the field of International Projects for about 3 years and an additional 4 years in the Overseas Market Management sector, followed up as a Chief Executive Officer in a corporate managing a Global Business of the Eco-Friendly industry.

